

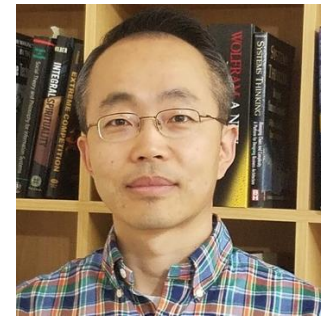
ICAS 2025 Conference Keynote Speakers



MAURIZIO VICHI (PhD) is a professor of statistics at Sapienza University of Rome, Department of Statistical Sciences. He has been Head of this department, founding President of the Federation of European National Statistical Societies (FENStatS), President and Secretary General of the Italian Statistical Society, President of the International Federation of Classification Societies, Chair of ESAC, the European Statistical Advisory Committee of the European Union, representing the Council. He is now a Member of ESGAB (European Statistical Governance Advisory Body). He is the Editor of the international Journal *Advances in Data Analysis and Classification* and has been Editor of the

Journal *Statistical Methods and Applications*. He has organized several national and international conferences and has been responsible for several research projects, coordinating several university groups. He is the author of more than 175 papers on classification and clustering, multivariate methods, and three-way analyses, published in international journals.

BONGSUG CHAE (PhD) is the Jon Wefald Distinguished Chair in Business at Kansas State University. His research interests include data analytics, supply chain analytics, and social media analytics. He has made presentations at universities and global companies in several countries, primarily on topics such as data analytics, artificial intelligence, business intelligence, supply chain analytics, and computational research methodology. His research has been published in *high-quality journals*, including *Business Horizons*, *Decision Support Systems*, *Decision Sciences*, *International Journal of Information Management*, *International Journal of Production Research*, *International Journal of Hospitality Management*, *International Journal of Contemporary Hospitality Management*, and *International Journal of Production Economics*, among others. He is a recipient of several teaching awards, including the Ralph Reitz Teaching Award, the Kansas State Bank Teaching Excellence Award, and the Graduate Students' Professor Award.



CRISTIAN LITAN (PhD) is currently Vice-Rector of Babeş-Bolyai University in charge of Administration, Patrimony and the Relationship with the Senate. Also, he is a full professor at the Department of Statistics, Forecasting, Mathematics, Faculty of Economics and Business Administration. As a researcher, his interests are in the field of mathematical and quantitative methods applied in economics and social sciences (JEL classification C). His attention is focused on research in game theory and applications. He has also conducted studies involving applied econometrics and statistics. Cristian Litan obtained his PhD in Economics at the University Carlos III de Madrid, Spain. Since 2013, he has been the organizer of "Cluj Economics and Business Seminar Series" (CEBSS) at the Faculty of Economics and Business Administration, Babeş-Bolyai University, Cluj-Napoca, Romania. Starting in 2014, he is the initiator, coordinator, and a member of the Organizing Committee of the "Annual Scientific Conference of Romanian Academic Economists from Abroad (ERMAS)".